



BREEZOMETER

One line pitch:

BreezoMeter's mission is to help cities to improve the health and quality of life of their citizens, by controlling air quality.

Market Analysis:

Air quality can change dramatically in a few hours and at a much lower resolution than the weather, this is due to a number of different factors. The primary reason for changes in air quality levels is human behavior. From power plants to traffic, all anthropogenic activities influence air quality. Air quality also flows and disperses through time and space due to atmospheric conditions. From that reasons BreezoMeter market is big and diverse as follow: Weather Companies, The Fitness and wearable devices arena, Smart Cities Initiatives, Real Estate, Digital Health

Business Proposition:

BreezoMeter utilizes big data infrastructure to continuously gather air quality and weather measurements from literally thousands of sources. The gathered data is processed through unique algorithms to provide accurate air quality information right down to street level. BreezoMeter also provides personalized tailor made, easy to follow, health solutions for adults and children, athletes, people with health sensitivities and others. All in real time, based on air quality levels. BreezoMeter platform empowers municipalities to better manage air quality by understand its sources, dispersion and impact on citizens health. It's also providing citizens with the most accurate air quality data.

Competitive Advantage:

BreezoMeter won the Global Entrepreneurship Week StartUp Open Global Competition for 2015, finalist at the United Nation Ideads4Change award and was recently acknowledged by the U.S. Department of State and the White House as a unique solution that can solve the world's toughest problems. ?- BreezoMeter is already active in EU, US, China and Israel. More countries are added on a monthly basis. Our customers list is growing on a weekly basis?.

Investment Attractiveness:

BreezoMeter's mission is to help cities to improve the health and quality of life of their citizens. Thanks to our air quality analysis platform, cities can map, track and predict air quality dispersion, including pollution sources. Because air quality changes during the course of the day far quicker than the weather, there are hours when the air is more polluted and some areas will be affected differently within a short period of time. BreezoMeter's innovative platform will keep gather all information regarding air quality in a city in real time, analyze it and then make meaningful conclusions down to the street level air quality resolution. More than 3.5M people die annual and the impact on the cost of health caused by air pollution in OECD countries was about USD 1.7 trillion in 2010.

IP Situation:

BreezoMeter has filed a patent, PCT application for its proprietary air quality analysis technology.



COMPANY PROFILE

• Website:

www.breezometer.com

• Contact:

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• Location:

Hameginim 35 street 5th Floor
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Israel

• Founded in: 17/02/2014

• Employees: 11

• Management:

• Financial information (€):

- Company stage:

Growth

- Capital raised to date:

1.8 million dollars

- Monthly burn rate:

NDA

- Capital seeking and date:

• Investors:

Entree Capital, Jumpspeed Ventures, LaunchPad Digital Health, SeedIL

• Referred by:

Grignard Cedric