



SHAREGROOP SAS

One line pitch:

ShareGroop allows web-buyers to split an online group purchase with other participants directly from websites.

Market Analysis:

ShareGroop is targetting e-tourism market, where group purchase rate is high (35%). In France, etourism market is up to 21 bn€ with a growth rate of 7% per year. Etourism is segmented in several submarkets : transportation, travel agencies and tour operators, vacation rental and event.

Value proposition:

ShareGroop allows merchants to : - enrich their CRM with all group members' datas (not only the leader), - generate additional revenues - and provide an innovative purchase experience.
ShareGroop allows end-users to : - benefit card insurance guarantee even as a participant
- remove cash advance for the initiator - stop reimbursement chase

Business Model:

ShareGroop revenue sources are set-up fees, commissions on transactions and monthly subscription.

IP and Regulatory situation:

ShareGroop concept have registered at INPI institution in France. All ShareGroop services comply with ACPR and DSP2 regulation.

ShareGroop

COMPANY PROFILE

- **Website:**
<https://www.sharegroop.com/>
- **Field:**
- **Contact:**
BURGUIERE Franck
franck@sharegroop.com
- **Location:**
55 rue Damrémont
75018 Paris
France
- **Founded in:** //06/2015
- **Employees:** 7
- **Financial information (€):**
 - **Company stage:**
Scalability phase
 - **Capital raised to date:**
0
 - **Monthly burn rate:**
20000
 - **Capital seeking and date:**
1 M€ february 2018
- **Investors:**