



FORCITY

One line pitch:

ForCity empowers cities and companies with unique capability of simulating and optimizing the future[s] of their business in the systemic city.

Market Analysis:

Under growing constraints, public and business decision makers are confronted with the intimate complexity of urban evolution. Each project affects the others, and people's response seems to make it unpredictable. ForCity's proposal enables to anticipate that evolution, by digitally replicating that complexity, and to concert. This is a global market with big expectations (Sources : ESA 2014, Navigant Research 2014, Pike Research 2012) : - 1 700 cities of more than 300 000 inhabitants in 2014 (16 in Europe, 20 in France); - Smart Cities Market expected to reach 27,5 billions \$ world wide in 2023; - Decision making technologies for territories expected to reach 2,8 billion \$ worldwide in 2023.

Value proposition:

ForCity offers a collaborative approach inviting public authorities and project owners to simulate and combine their plans into a shared digital platform where urban infrastructures are digitalized and interactions are modeled. Thus the virtual city is built up along the time by the precise ones who influence the real city. Together. This is a breakthrough to support decision-makers with services such as : - Simulating reciprocal, multi-scale interactions between core project and connex fields, - Stressing the resilience of a city, - Allowing for investment prioritization and optimization, - Supporting the co-design of urban projects, - Creating and operating an asset : the digital mirror city.

Business Model:

We develop local urban simulation platforms, shared between our customers, and business applications dedicated for our client's strategic needs. Our business model is composed of consulting and annual software fees.

IP and Regulatory situation:

ForCity's IP includes models of simulation and urban simulation platform. Some of the components that we develop will be opensource. Our customers keep the entire IP of the data they use in our platform.



COMPANY PROFILE

- **Website:**
www.forcity.com
- **Field:**
- **Contact:**
DUBOIS Benjamin
benjamin.dubois@forcity.com
- **Location:**
184 cours lafayette
69003 Lyon
France
- **Founded in:** //01/2014
- **Employees:** 36
- **Financial information (€):**
 - **Company stage:**
Scalabilty phase
 - **Capital raised to date:**
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**