



# MOROR ( ANALYTIC, RESEARCH AND DEVELOPMENT WEB SYSTEM )

# One line pitch:

Moror lets you see visitors' behavior and fix pain points with recordings, heatmaps, funnels, and form analytic

## **Market Analysis:**

Who are your competitors?Google analytics - Mouse Flow - New Relic What is better about your idea than their existing solutions?- the single service that each of these companies are providing, we can present them all - we can provide in a special region (special language- special country - ....)

## Value proposition:

Managers of governmental and organizational Web sites - particularly important website data security due to the uncertainty of foreign analysts services - quick and easy access to the centeral support - User interface, fully in Persian language Web site managers, developers, webmasters: - the importance of the ability to measure and analyze the behavior of visitors -the possibility of doing UX by webmasters and web developers- quick and easy access to the centeral support.

#### **Business Model:**

Analysis, research and development web system is a Web based software In IT field that is doing development, analysis websites in order to prevent the outflow of statistical information ( data safety)

## IP and Regulatory situation:

we have our regastred tradmark. This project is 3 Founder: Behboud BASHIRI, Ahad BIRANG and Alireza RAMEZANI



#### **COMPANY PROFILE**

· Website:

www.moror.ir

· Field:

· Contact:

BASHIRI Behboud behboud@outlook.com

· Location:

Valiasr St. Balavar Ave. No:7 Amirkabir Innovation Tower, Unit:G-15 15916 TEHRAN

• Founded in: //05/2015

· Employees: 5

· Financial information (€):

Company stage:
Commercial availability

- Capital raised to date:

- Monthly burn rate:

- Capital seeking and date:

· Investors: