



## UNEEDCOMMS

### One line pitch:

UNEEDCOMMS, Inc. is an Ad tech company which has 920 clients in South Korea, and also 40 Million Universally Unique Identifiers (UUIDs).

### Market Analysis:

Korean digital Ads market is changing from non-programmatic Ads to programmatic Ads. Korea programmatic Ads market is 181 M \$, but it will become more than 2 B \$ within 10 years by focusing on the improvement of mobile ads efficiency.

### Value proposition:

1. High Performance Ads Platform (Landing Page) : Audiences can check new and best item at one click  
2. Audience Analyzing algorithm : We have Analyzing algorithm based on big data  
3. 40M shopping Big Data : We have 40M E-commerce UUID(Universally unique identifier) by our 920 clients  
4. Programmatic Creative Builder : Making money & Saving time

### Business Model:

our service is fully managed service our business model is broker fee model. (Prepayment & Monthly Subscription) So far, 40 advertisers are using our service.

### IP and Regulatory situation:

We've completed legal feasibility study by Korea top 4 law firm.



U N E E D C O M M S

### COMPANY PROFILE

- **Website:**  
www.uneedcomms.com
- **Field:**
- **Contact:**  
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- **Location:**  
Cheongwoon Building 2F, 27,  
Donggyo-ro 23-gil, Mapo-gu,  
Seoul, Korea  
03992 SEOUL  
South Korea
- **Founded in:** //12/2014
- **Employees:** 27
- **Financial information (€):**
  - **Company stage:**  
Scalability phase
  - **Capital raised to date:**
  - **Monthly burn rate:**
  - **Capital seeking and date:**  
2 Million Euro & 2017.01.02
- **Investors:**