CPC ANALYTICS

One line pitch:

We solve the most complex operational problems in the manufacturing industry using available data and applications based on predictive analytics.

Market Analysis:

Lack of availability of equipment, high levels of scrap rates: manufacturing processes often face complex operational challenges that can't be addressed with traditional approaches such as Lean or 6 Sigma. Yet they have a strong negative impact on performance. Industries other than manufacturing have been using advanced analytics for some time. A series of factors are now converging that make predictive analytics ever more relevant for the manufacturing industry. First is growing market pressures to improve performance. Second is the digitalization of factories; as a result more data is being generated than ever before.

Value proposition:

An automotive OEM has a scrap rate of up to 2%; a consumer goods manufacturer loses 15% of its efficiency because of maintenance issues… CPC Analytics develops shopfloor/operational predictive or prescriptive solutions to solve and anticipate problems that generate spiraling costs and high stocks. We mostly work with mechanical discrete manufacturing processes. We possess expertise in dealing with process data and in finding actionable and operational applications in a manufacturing environment.

Business Model:

We have developed specific tools, processes and analytics approaches that help us generate in a quick and qualitative manner predictive models and simulate actionable operational applications. Our business model is based on 3 types of fees: - A fixed one for the mapping of available data and feasibility study; - A variable one for the deployment of an operational solution; - A monthly one for the utilization of the IT solution and our models.

IP and Regulatory situation:

Our IP strategy is yet to rely on know-how. Manufacturing/process data is specific. Effective data handling and finding, simulating and deploying appropriate application require domain knowledge and experience.

COMPANY PROFILE

· **Website:**

· **Field:**

· **Contact:**
LILLIG Guillaume
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· **Location:**
8 rue du Saint Gothard
67000 Strasbourg
France

· **Founded in:** //06/2015

· **Employees:** 5

· **Financial information (€):**
 - **Company stage:**
Pilot Phase
 - **Capital raised to date:**

 - **Monthly burn rate:**

 - **Capital seeking and date:**

· **Investors:**