HAWKAR

One line pitch:
HawkKar is building an accessible, adapted and sustainable smart electric vehicle for people with a physical disability. It's a one-seat city car directly accessible in a wheelchair and adapted to different physical disabilities.

Addressed market and international ambitions:
According to the World Bank, disabled people represent about 10% of the MENA region of which 4.2% are people with physical disabilities aged from 15 to 64 years old and that represent more than 12 Million people, and the infrastructure and public transport are not suitable for them as they are not adapted to help them go to study, work or shop everyday. We are targeting countries in Africa and the MENA region as there are no 100% satisfying solutions as the one we are providing for physically handicapped people in this region.

Your team:
- Khadija Jallouli: Founder & CEO, a person with reduced mobility that always been concerned about accessibility problems.
- Seifeddine Aïssa: Cofounder & CTO, a Mechatronic Engineer, passionate about electric vehicles.
- 2 Product Designers, 2 Mechanical Engineers and 1 Electrical Engineer.

Value proposition:
Our product is more secure than an electric scooter and is made for long distance. It is compact, you can even park it perpendicularly to the sidewalk so that the driver can find him/herself directly on the sidewalk at his exit from the car, affordable, environmentally friendly and way more adapted than big combustion equipped vehicles in which you need to move from the wheelchair to the sit to drive.

Business model:
We plan to sell the entire standard car with the adaptations according to the need of the client. We will put the basic standard hardware plans in opensource with the possibility of subcontracting and selling of specific parts.

IP and regulatory situation:
We plan to protect it in other different geographic areas when we get enough funds as it is too expensive.

COMPANY PROFILE

Website: www.hawkar.tn

Category: Global Impact

Contact: Khadija Jallouli Jallouli.khadija@gmail.com

Location: Tunisia

Founded in: 2018-10-15

Employees: 5

Financial information (€):
- Stage: Early-stage
- Capital raised to date: About 60 000€
- Annual revenue: 0€