MEDICING

One line pitch:
Our aim is to improve the fetal diagnostics and simplify the decision making during obstetric ultrasound. We develop an AI-powered platform destined to clinicians for improving the provided ultrasound data both qualitatively and quantitatively.

Addressed market and international ambitions:
Medicing will address the market of obstetric ultrasound systems worldwide. Medicing is headquartered in Lyon, France. Medicing’s overall business strategy is to bring our intelligent platform to the international market. To do so, we will obtain regulatory approval in the targeted geographical areas, followed by a product launch through our distribution and sales partners. Taking into account the targeted European certification of our product, we expect to rapidly be able to address all potential customers in Europe.

Your team:
- Ivan Voznyuk: Founder
- Few specialists guide Medicing in the medical aspects: Dr. Edwin QUARELLO, Pr. Céline CHAULEUR, Dr. Tiphaine BARJAT & Dr. Philipp OVSYANNIKOV.
- We established as well a collaboration with an AI laboratory Créatis with the team of Pr. Philippe DELACHARTRE.

Value proposition:
Medicing is a pioneer in the application of computational physics methods powered by deep learning algorithms to the domain of obstetrical ultrasound. Like our direct competitors, such as GE healthcare, Medaphor, Transmural Biotech and Clarius, applying artificial intelligence to the domain of obstetrical ultrasound, we use our proprietary deep learning algorithms to process the ultrasound data provided by user.

Business model:
We identified two sources of revenue: licensing our intelligent product to the clinicians and proposition of service consisting in treatment of big medical data destined to the research medical services.

IP and regulatory situation:
All the algorithms that we develop take part of our intellectual property represented under the form of know-how and trade secret. Today, it is not planned to patent the

COMPANY PROFILE

Website: www.medicing.eu

Category: Bio & Health

Contact:
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Location: France

Founded in: 2019-08-31

Employees: 1

Financial information (€):
- Stage: Early stage
- Capital raised to date: 25,000€
- Annual revenue: 0