



SCORIFY

One line pitch:

Scorify is an online automated test platform designed for hiring managers to qualify and select good developers through coding projects

Market Analysis:

TAM: 18.5 million open IT posts in the world and expected to grow / Recruitment market estimated at \$27 billion / year Competitors: Traditional recruitment agencies / sitesHackerRank / Codility / People Centric: don't test programming frameworks or allow addition of own exercises

Value proposition:

PRE-SELECT BASED ON WHAT REALLY MATTERS : Pre-selecting candidates based on coding skills REDUCE SCREENING TIME AND FRUSTRATION : Filter out the 70–90% of candidates who don't meet your standards without involving your technical colleagues. LOWER THE RISK OF MIS-HIRING : Scorify gives you objective and reliable insights into your candidates' programming skills ENABLE NON-TECH RECRUITERS TO DO TECH ASSESSMENTS : Scorify enable even recruiters with no technical knowledge to evaluate and shortlist candidates. RUN MASSIVE CAMPAIGNS, KEEP HIGH STANDARDS : Scorify can handle hundreds of candidates in parallel whilst guaranteeing an equally great test experience.

Business Model:

Target customers: Companies recruiting developers, recruiting agencies, and developers
Customer acquisition strategy: Direct sales to companies, taking part in national recruiting events, establishing brand recognition Revenue model: 1) \$15 per candidate tested for companies / recruiters; 2) \$5 for candidates to share Scorify score to recruiters; 3) \$300 to receive profile for each qualified candidate

IP and Regulatory situation:

NA



COMPANY PROFILE

- **Website:**
www.scorify.me
- **Field:**
- **Contact:**
CHAMA Naoufal
chamanaoufal@gmail.com
- **Location:**
N21, Imm 56, Res Riad
Andalous Hay Riad
10100 Rabat
Morocco
- **Founded in:** //6/2015
- **Employees:** 3
- **Financial information (€):**
 - **Company stage:**
Pilot Phase
 - **Capital raised to date:**
0
 - **Monthly burn rate:**
5000
 - **Capital seeking and date:**
1000000
- **Investors:**