SMART GOURMET

One line pitch:
We have invented our own cooking machine that conserve 60% less energy with special software to control the temperature based on the product selected.

Addressed market and international ambitions:
We are addressing the world wide Market. We can produce unique Products that is aligned 100% with the trend of healthy food, people nowadays are more careful in selecting what they are eating worldwide. Our short term plan is to complete our second factory in UAE (expected to be ready on December 2019) building the 3rd factory in USA expected to be by end of 2020 (Fundraising Round will be opened shortly for this purpose).

Your team:
NA

• Value proposition:
The cooking technology can be adopted to any soul food and can be shipped worldwide tapping into the 204 billion ready to eat market. All produced products using our technology are healthy while maintaining the authentic taste.

Business model:
Our business model is based on business to customer & business to business.

IP and regulatory situation:
We do not have any patents yet because seed fund was used for market validation.

COMPANY PROFILE

Website:
www.smartgourmet.net

Category:
Bio & Health

Contact:
Jad Atallah
jad@smartgourmet.net

Location:
Lebanon

Founded in:
2017-02-01

Employees:
16

Financial information (€):
• Stage: Mature
• Capital raised to date: Seed investment from co-founder 1.3M
• Annual revenue: 500k