WISENE

One line Pitch:
Dedicated for large buildings, unique direct measurement technology, enabling automatic, remote & real time monitoring of roof structures - saves lives and property

Addressed market and international ambitions:
The WISENE technology as a pioneer is creating new global NICHE market with €1.5 billion annual sales potential on the first targeted regions: Poland, Germany, NA (USA/Canada)

Your team - founders:
• Edward Antoszkiewicz – the ANImAtor
• Marcin Osiniak – the Brain (electronics)
• Zbigniew Pióro – the Senior (PhD; 40 years experience in electronics)

Value proposition:
RELIALIBILITY - stability, accuracy and precision - unique skills in large-roof structure spaces.
SAFETY - protection of people and property by increasing usage safety of the large-area facilities + legal safety (comply with the due diligence preconditions in the scope of safety increasing for facilities usage)
SAVINGS – application of the WRM generate significant savings resulting from the reduction of opex due to reliable, real time information on water or snow accumulation on the roof.

Business model:
• WISENE is creating a new global NICHE market; on the field oligopoly / duopoly state of market with game theory as major business development tool
• WISENE develop solutions in accordance with the IIoT & Active Safety System concept
• WISENE is an innovator, expert and producer, commercializing its own innovations in direct Client contact in both hard & software + services with „one off” and/or monthly fee sale model
• WISENE plans markets development through the local Partners, with financial support of strategic investor
• WISENE invests primarily in R&D and competences, always in terms of market-defined needs and the forecast availability of components

IP and regulatory situation:

COMPANY PROFILE

Website:
www.wisene.com

Category:
IIoT monitoring roof system
Active Safety System

Contact:
Edward Antoszkiewicz
Edward.antoszkiewicz@wisene.pl

Location:
Poland

Founded in:
2010-05-26

Employees:
17

Financial information (€):
• Stage: mature (ready for scale-up)
• Capital raised to date:
~€3 million (1/Founders, BA, VC + 2 EU found)
• Annual revenue: ~€ 450 thous (+EU founds for R&D)